



Georgia Environmental Health Association (GEHA)  
**Annual Education Conference**  
**2020 Sponsorship Packet**

**Join GEHA's membership May 27- 29, 2020  
at the Lake Lanier Islands, Georgia!**



**PROMOTE – SHOWCASE – NETWORK – CONNECT**

GEHA's goal is to promote education, training and the sharing of ideas between different agencies and individuals to bring about a better environment for all Georgians. The Annual Education Conference (AEC) is the premier standard of environmental health training in Georgia. Your participation will connect you with professionals and industry experts who are engaged and ambitious about promoting the ideals of environmental health in the State of Georgia, the Southeast, and the U.S.

Your company will gain exposure to environmental health professionals in both public and private sectors from directors and decision makers to the specialists on the street – the target audience you need to establish the right connection to help achieve your business goals. Your brand and products will be directly in front of 250+ potential partners and customers – with indirect reach to thousands of Georgia consumers and business owners. Showcase your organization to potential clients face-to-face and demonstrate your services!

**250+ MEMBERS**

Our membership is a collaborative community of professionals representing the private industry, academia from Georgia's colleges and universities, and environmental health regulators from the local, state and federal levels.

**20+ AEC SPEAKERS**

Leaders who inspire, motivate and educate on best practices, hot topics, new processes and more. There are panel presentations, interactive discussions and tabletop exercises included in the creative layout of this conference.

<b>Sponsorship, Exhibitor &amp; Advertising Packages Available</b>		
<b>PLATINUM</b> <ul style="list-style-type: none"> <li>✓ Named Sponsor for the annual GEHA Awards Luncheon Banquet</li> <li>✓ Speaking opportunity to directly address all banquet attendees</li> <li>✓ Exhibitor Booth with four (4) complimentary registrations to the AEC</li> <li>✓ Two (2) full-page color ads in the <i>GEHA Journal</i></li> <li>✓ Advertisement logo in the AEC Program Agenda, Break PPT slides</li> <li>✓ Bag swag from your company in the AEC welcome bags</li> <li>✓ Company logo/website linked on GEHA website, social media promos</li> </ul>	1 Available <input type="checkbox"/>	\$3,000
<b>GOLD</b> <ul style="list-style-type: none"> <li>✓ Named Sponsor for the GEHA Pre-Meeting Breakfast</li> <li>✓ Exhibitor Booth with two (2) complimentary registrations to the AEC</li> <li>✓ One (1) full-page color ad in the <i>GEHA Journal</i></li> <li>✓ Advertisement logo in the AEC Program Agenda, Break PPT slides</li> <li>✓ Bag swag from your company in the AEC welcome bags</li> <li>✓ Company logo/website linked on GEHA website, social media promos</li> </ul>	2 Available <input type="checkbox"/>	\$2,250
<b>SILVER</b> <ul style="list-style-type: none"> <li>✓ Named Sponsor for a GEHA Break</li> <li>✓ Exhibitor Booth with two (2) complimentary registrations to the AEC</li> <li>✓ Two half-page color ads in the <i>GEHA Journal</i></li> <li>✓ Advertisement logo in the AEC Program Agenda</li> <li>✓ Bag swag from your company in the AEC welcome bags</li> <li>✓ Company logo/website linked on GEHA website, social media promos</li> </ul>	4 Available <input type="checkbox"/>	\$1,250
<b>CORNHOLE SPONSOR</b> <ul style="list-style-type: none"> <li>✓ Named Sponsor for the 6<sup>th</sup> Annual Cornhole Event</li> <li>✓ Advertisement logo in the AEC Program Agenda, Break PPT slides</li> <li>✓ One half-page color ad in the <i>GEHA Journal</i></li> <li>✓ Bag swag from your company in the AEC welcome bags</li> <li>✓ Company logo/website linked on GEHA website, social media</li> </ul>	1 Available <input type="checkbox"/>	\$750
<b>EXHIBITOR</b> <ul style="list-style-type: none"> <li>✓ Exhibitor Booth with two (2) complimentary registrations to the AEC</li> <li>✓ Named in the exhibitor section of the AEC Program Agenda</li> <li>✓ One quarter-page color ad in the <i>GEHA Journal</i> (\$50 optional upgrade to full-page color ad)</li> <li>✓ Bag swag from your company in the AEC welcome bags</li> </ul>	10 Available <input type="checkbox"/>	\$375
<b>JOURNAL ADVERTISER</b> <ul style="list-style-type: none"> <li>✓ Full page full-color advertisement (spec size 7.5"x10")</li> <li>✓ Half page full-color advertisement (spec size 7.5"x5" or 3.75"x10")</li> <li>✓ Quarter page full-color advertisement (spec size 3.75"x5")</li> <li>✓ Exhibitor upgrade (optional increase from a quarter- to full-page ad)</li> </ul>	Unlimited Availability <input type="checkbox"/>	<i>Choose one:</i> \$400 \$250 \$125 \$50 additional
<b>Total Package Amount:</b>		\$ _____

We are dedicated to making you a part of a truly great conference. Not only are you a partner, you are *part of the event experience*. Please let us know how we can maximize your participation as a sponsor or exhibitor for our 2020 event, happening May 27-29, 2020, at the Lake Lanier Islands, Georgia.

*Thank you for your interest in partnering with us for our 2020 conference event!*

**Contact the committee representatives:**

Sponsor/Exhibitor Chair: [chris.peasley@agr.georgia.gov](mailto:chris.peasley@agr.georgia.gov)

Additional Committee Representatives: [Benjamin.Pitts@agr.georgia.gov](mailto:Benjamin.Pitts@agr.georgia.gov) & [John.Szymanski@kroger.com](mailto:John.Szymanski@kroger.com)

Editorial Chair: [Jessica.Badour@agr.georgia.gov](mailto:Jessica.Badour@agr.georgia.gov)

**Sponsorship & Exhibitor Contract Agreement**

This agreement is between the Georgia Environmental Health Association through its representative, and the sponsor/exhibitor or a designated representative, whose signatures both herein appear. If exhibitor space is included within the sponsorship level, the Georgia Environmental Health Association shall provide an exhibitor table at the GEHA Annual Educational Conference with complimentary registration passes as outlined on the previous page. NOTE: The Lake Lanier Islands venue charges **shipment holding fees**; please be advised **your organization will be invoiced if we incur additional shipping charges relating to your sponsorship/exhibitor booth display.**

**This contract must be completed and returned on or before April 24, 2020,** Submit completed paperwork to [chris.peasley@agr.georgia.gov](mailto:chris.peasley@agr.georgia.gov). Any contract received after this deadline is subject to a \$50 late fee and is may be deemed null and void depending on space availability. Please send a high-resolution copy of your organization's logo no later than April 24, 2020, to [gehaonline@gmail.com](mailto:gehaonline@gmail.com). The logo image will be used for GEHA promotional purposes and event marketing opportunities. For further information or to discuss additional sponsorship opportunities, contact Chris Peasley at the email above or phone 404-656-3627.

EXHIBIT/SPONSOR NAME: \_\_\_\_\_

COMPANY NAME (if different): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

NAME OF ATTENDEES: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

*The Georgia Environmental Health Association or the sponsor/exhibitor each reserve the right to terminate this agreement by giving written notice (via email or USPS) no later than May 1, 2020. Any refund of payments made under this agreement will be less twenty percent (20%) for administrative and service costs.*

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**GEHA Journal Advertiser Contract Agreement**

This agreement is between the Georgia Environmental Health Association through its representative, and the advertising company or designated representative, whose signatures both herein appear. If advertising space is included within the sponsorship level, the Georgia Environmental Health Association shall provide the advertisement at the stated size, ranging from a quarter-page to full-page color advertisement.

**All print-ready advertisements must be submitted via email on or before April 1, 2020, 11:59 p.m. EST,** to [gehaonline@gmail.com](mailto:gehaonline@gmail.com). Any advertisements received after this deadline cannot be guaranteed in the hard-copy print journal, but may still be included in the e-Journal published online. For questions or additional information (e.g., advertising discounts, joint advertisements or custom advertising opportunities), contact Journal Editor Jessica Badour at [Jessica.Badour@agr.georgia.gov](mailto:Jessica.Badour@agr.georgia.gov) or (404) 656-3627.

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**Sponsor, Exhibitor or Advertiser:**

**GEHA Representative:**

\_\_\_\_\_  
Printed Name (Date)

\_\_\_\_\_  
Printed Name (Date)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

**PayPal payments accepted online: [www.conference.gehaorg.net](http://www.conference.gehaorg.net)  
Checks payable to: GEHA, 397 Eastman Highway, Hawkinsville, GA 31036**